

All-in-One Solution For **YOUR SCHOOL NEEDS**

Elevate your school's efficiency with our comprehensive platform. Streamline, Manage, and Administer all your school needs seamlessly.

- ◆ School ERP
- ◆ LMS for Schools
- ◆ Digital Assessment Software for **IIT-JEE & NEET**



ABOUT US

Hallmark Learning Labs – a division of 500 crore multi-national conglomerate “The Hallmark Group”. Our group has footprints in Asia and North America in various verticals like IT, Finance, Health care, Automobile and Education.

We have the strong R&D team who constantly strives to apply advanced technology and Artificial Intelligence techniques to enhance and empower the teaching-learning environment. Our flagship product eTutor delivers top class learning experience to create the measurable outcomes.



Hallmark Global Technologies

The Hallmark Group at glance...

★ Education

★ Healthcare

★ Accounting

★ IT & Training

★ Staffing

★ Automobile

13 Companies 4 Business Verticals 6 Products 500+ Crore revenue



eTutor Enterprise Solution at your fingertips

A sophisticated, technology-driven platform tailored for schools, focused on delivering inspiring learning outcomes for students, educators, and the entire school community.



School ERP



LMS for Schools



**Assessment Software
(IIT-JEE & NEET)**

BENEFITS

An all-in-one solution integrating AI-powered tools with customized apps for parents, instructors, students, and school management on a unified platform.



For School Management

- ◆ Boost productivity and efficiency
- ◆ Real-time progress monitoring
- ◆ Communication enhancement
- ◆ Reduces workload
- ◆ Saves time
- ◆ Achieve a 3X success rate.



For Teachers

- ◆ Efficient workflow
- ◆ Provides targeted support
- ◆ Track and manage student's progress
- ◆ Time savings
- ◆ Immediate feedback.



For Students

- ◆ Access to educational resources
- ◆ AI-based notifications
- ◆ Self-preparation & Practice
- ◆ Increase engagement
- ◆ Monitor academic progress



For Parents

- ◆ AI-based Notifications
- ◆ Identify their learning gaps
- ◆ Track their child's academic progress
- ◆ Provide targeted support

SCHOOL ERP

Our cloud-based school ERP efficiently manages admissions, fees, and expenses, centralizing student information for a streamlined educational experience.

Benefits

- Improve Efficiency
- Reduce Workload
- Improve Communication
- Achieve 100% uptime

FEATURES

- ★ Lead Management
- ★ Admission Management
- ★ Administration Module
- ★ Communication Module
- ★ Visitor Management
- ★ Exam Admit Card
- ★ ID Card
- ★ Hostel Management
- ★ Student Information System
- ★ Gradebook
- ★ Report Card
- ★ Certificate Generator
- ★ Attendance Management
- ★ Custom Fee Reports
- ★ Transport Management
- ★ Library Management
- ★ Fee Management
- ★ Expense Management
- ★ HR & Payroll

FEATURES

- ★ Yearly Academic Calendar
- ★ Timetable Management
- ★ Lesson Planning
- ★ Classroom Management
- ★ Homework Management
- ★ Live Classes and Class Recording
- ★ Preparation & Practice
- ★ Student Performance Report
- ★ NCERT Questions with Solutions



LMS FOR SCHOOLS

A flexible solution streamlining course management, assessments, and personalized learning. Real-time progress tracking, scalability, cost-effectiveness, and integrated data analytics enhance student engagement and empower educators.

Benefits

- Create high-quality assessments.
- Interactive learning Resources
- Increase student engagement and learning outcomes.
- Tracks student progress and assessments
- Improves student performance.
- Saves time in content delivery

eTutor DIGITAL

AI-POWERED ASSESSMENT SOFTWARE FOR IIT-JEE & NEET

Streamline IIT-JEE & NEET assessments across batches with one powerful platform for test creation, online and OMR-based exams, automated evaluation, and performance analytics.

Benefits

- NTA-aligned IIT-JEE & NEET assessments
- Faster test creation with 2L+ question bank
- Online & OMR-based offline assessment delivery
- Automated evaluation and detailed analytics
- Monitor student and batch performance

FEATURES

- ★ White-Labeled Assessments
- ★ AI Test Generator
- ★ NTA-Aligned Question Bank
- ★ Robust Test Engine
- ★ Online & OMR-Based Assessments
- ★ Adaptive Practice
- ★ Diagnostic Assessments
- ★ Detailed Analytical Reports
- ★ Proctoring Platform
- ★ Web & Mobile Access



CUSTOMER TESTIMONIALS

Discover success stories from satisfied clients standing confidently behind our products.



Jawaharlal Nehru Technological University Kakinada

With the digital monitoring system in place, we have witnessed a positive impact on various fronts. From improved student engagement and attendance to better resource allocation and strategic decision-making by the management, the system has truly elevated our university's efficiency and effectiveness.

Prof. A.S.N. Chakravarthy
Coordinator Digital Monitoring Cell



Vikas Concepts School, Hyderabad

We are incredibly pleased with eTutor LMS. It has transformed our teaching methods, providing a user-friendly interface that enhances both educator and student experiences. The customizable features allow us to tailor content to our students' unique needs. Real-time tracking has streamlined assessments, giving our teachers valuable insights.

P. Sri Kanaka Raj
Academic Coordinator



Gitanjali group of schools, Hyderabad

Hallmark Learnings Labs has been delivering end-to-end technical support for all our schools. The assessment module helps measure the learning outcomes and initiate timely remedial intervention. With the dashboard analysis feature, we can monitor the education delivery across all our schools.

Thanks for their esteemed support, responsiveness and cooperation.

Kalpana Pasara
Principal



Sri Vidya Schools, Hyderabad

A big thanks to the Hallmark Learning Labs for conducting the online mock tests for the students of the AP Tribal Welfare Society for 2019-2020. This assessment methodology was very helpful in determining the learning gaps and taking appropriate remedial actions to bridge those gaps based on the feedback reports of the students.

Ravi
Principal

OUR TRUSTED CLIENTELE BASE



Gitanjali International School



VIKAS
The Concept School



ETUTOR ENTERPRISE

The integrated school management platform your institution demands

10
Million Users

20+
Countries

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